



ଜିଲ୍ଲା ମୁଖ୍ୟ କୃଷି ଅଧିକାରୀଙ୍କ କାର୍ଯ୍ୟାଳୟ : ଦେବଗଡ଼

OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER: DEOGARH

Baniakilinda, Deogarh Pin-768108

E-mail: - ddadeogarh.dag@nic.in

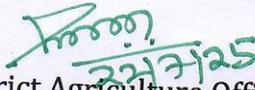
Order No.1305

Agril. Dt.22.07.2025

EXPRESSION OF INTEREST (EOI)

Expression of Interest (EOI)/ Application Form is invited by District Executive Committee on NMEO-OS, Deogarh from the eligible FPO/ Co-operative/Public/ Private Corporation for engagement of the Value chain partner (VCP) for two cluster of Deogarh district (i.e. Barkote-Cluster-1 & Reamal- Cluster-1). The detailed function as well as eligibility criteria for selection of VCP has been attached with this order. The application with relevant documents should be submitted in the address O/o-CDAO, Deogarh , New Baliroi, Near Collectorate, Deogarh , 768108 within 29.07.2025 by 2.00 PM in the sealed envelope which will be opened by the member of District Executive Committee on the same day at 4.00 PM. Application received after the dateline will not be accepted.

Encl: As mentioned.


22/7/25
Chief District Agriculture Officer
Deogarh

Memo No- 1306

Date-22.07.2025

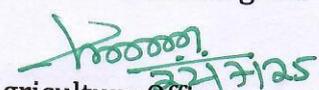
Copy to the Notice Board, O/O- the Chief District Agriculture Officer, Deogarh / FIAC, Barkote/FIAC Reamal/FIAC Tileibani for display to the public.


22/7/25
Chief District Agriculture Officer
Deogarh

Memo No-1307

Date-22.07.2025

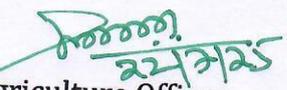
Copy to the Assistant Treasury Officer, , Deogarh for kind information and with a request to attend the said meeting on dt.29.07.2025 at 4.00 PM in CDAO Office, Deogarh.


22/7/25
Chief District Agriculture Officer
Deogarh

Memo No-1308

Date- 22.07.2025

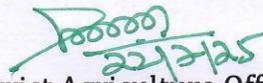
Copy to the DEGM, OSWAN, Deogarh for information and necessary action with a request to floating of EOI in the **Deogarh.gov**. Portal


22/7/25
Chief District Agriculture Officer
Deogarh

Memo No-1309

Date-22.07.2025

Copy submitted to the Collector & District Magistrate, Deogarh for favour of kind information and necessary action.

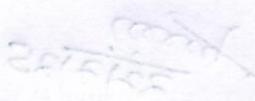

Chief District Agriculture Officer
Deogarh

Memo No-1310

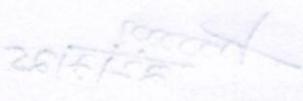
Date-22.07.2025

Copy submitted to the Director of Agriculture & Food Production, Odisha, Bhubaneswar for favour of kind information and necessary action.


Chief District Agriculture Officer
Deogarh









- 4.1.8. Areas under intercropping of oilseeds should be included when calculating the total area for a cluster.
- 4.1.9. Each cluster will be managed by a Value Chain Partner (VCP), which can be a Farmer Producer Organization (FPO), Cooperative, or Public/Private Corporation operating in the oilseed sector.
- 4.1.10. The District Executive Committee (DEC) is responsible for identifying and selecting VCPs for these clusters within their respective districts, following the scheme guidelines. Priority should be given to farmers' collectives such as FPOs and Cooperatives. If no eligible FPO or Cooperative is available in a district, other public or private corporations may be appointed as VCPs, adhering to the procedures detailed in subsequent sections.

4.2. Eligibility criteria for VCPs

- 4.2.1. The DEC shall invite applications from eligible FPOs and Cooperatives and public/private corporations to form crop-specific clusters following the scheme guidelines.
- 4.2.2. The DEC shall finalize the application based on the eligibility criteria mentioned here by adopting a marking system based on defined parameters (details of the scoring parameters are mentioned in Annexure 5).
- 4.2.3. Oilseed farmers within the clusters shall be given priority under convergence schemes such as Sub-Mission on Agricultural Mechanization (SMAM) and Per Drop More Crop (PDMC). Special emphasis will be placed for support under the National Beekeeping and Honey Mission.
- 4.2.4. Eligibility criteria For FPOs / Cooperatives: FPOs and Farmers' Cooperatives fulfilling the following criteria shall be eligible:
- i) Should be registered under the Companies Act or Cooperatives Act
 - ii) Should have an experience of at least 3 years working in the district where the cluster is formed
 - iii) At least 200 farmers (100 for Northeast and Hilly regions) should be registered in the FPO or Cooperative
 - iv) Average annual turnover in the past 3 years should be greater than Rs 9 lakhs
 - v) Equity of at least Rs 3 lakhs by the farmers in the FPO. Recipients of any Equity Grant by the Government shall be given preference.
- 4.2.5. FPOs formed under the 10000 FPOs scheme, FPOs associated with oilseeds registered with public agencies such as NAFED, NSC-OS etc. shall be given preference subject to fulfilling of eligibility criteria prescribed in 4.2.6.

4.3. Eligibility criteria for Public or Private Corporations

- i. Centre or State Public Sector Undertaking working in the seeds, edible oil, fertilizer sector, and Private Corporations registered with The Solvent Extractors Association of India (SEA), The Soybean Processors Association of India (SOPA), Mustard Oil Producers Association of India (MOPA), Indian Vegetable Oil Producers' Association (IVPA), National Seed Association of India (NSAI), Federation of Seed Industry of India (FSII) shall be considered for forming VCPs.
- ii. Public or Private Corporations fulfilling the following criteria shall be selected based on the performance matrix given at Annexure 5.
 - Minimum annual turnover of Rs 10 Cr
 - No defaults of taxes in last 3 years
 - Working as a producer of seeds, fertilizers, and edible oil for at least the last 5 years.

4.4. Role of Value Chain Partners (VCPs)

- 4.4.1. **Registration of Farmers:** VCPs shall identify eligible farmers within the cluster to participate in seed distribution and training programs. These farmers must be registered on the Krishi Mapper Application to ensure streamlined coordination. In cases where the state is already mapping farmers on a different state portal, the required information must be shared with DA&FW via API integration into the **Krishi Mapper portal**. Additionally, registration on the e-Samridhi portal will be mandatory to facilitate seamless procurement processes.
- 4.4.2. **Mandatory Soil Health Testing:** Before seed distribution, VCPs shall ensure that all registered farmers undergo mandatory soil health testing. This step is essential to align seed selection with local soil conditions and enhance productivity.
- 4.4.3. **Selection and Distribution of Seeds:** DOSM and VCPs shall finalize the type and quantity of seeds to be distributed in the value chain clusters, selecting from the prescribed list for the respective district/state. VCPs will have the autonomy to choose seed varieties from the approved list shared by NSC-OS. VCPs shall estimate the seed requirements of registered farmers and communicate these to the DOSM for inclusion in the State Action Plan. Any additional cost for procuring seeds beyond the financial support provided under the mission shall be borne by the farmers or VCPs.
- 4.4.4. Seed distribution shall be conducted by State agencies in presence of VCPs. VCPs shall be responsible for organizing the distribution. Seeds shall be distributed using devices such as Point-of-Sale (POS machines) for verification of