

# ANNUAL REPORT :2016-17

[TRAINING, IEC & ADVOCACY]



### DISTRICT CHILD PROTECTION UNIT, DEOGARH

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Department of WCD & MS, Govt. of Odisha

#### ANNUAL REPORT: 2016-17

## [Training, IEC & Advocacy] District Child Protection Unit, Deogarh Department of WCD & MS, Govt. of Odisha

**INTRODUCTION:** Children are considered as the Supreme Asset of any country & a Valuable gift to the Humanity .Children are innocent, vulnerable & dependent and thus they form a Special Category in the Society .The aspect of care & protection assumes more important incase of children who are either neglected or are reported to come in conflict with law .Because of their peculiar mental , emotional and psychological need these children requires special handling irrespective of the fact whether they are in a situation of conflict or in need of care & protection of law owing to a situation of neglect .

The Juvenile Justice (Care & Protection of Children) Act provide a protective umbrella to the children who comes under it's purview .Therefore each associates , care & service providers including the Govt. Functionaries & Member of Statutory Bodies are required to be sensitized to the multiple need of the children and to modify its working to develop a child friendly practice & procedures .

In inviting reference to the objective reflected in the "Integrated Child Protection Scheme" & JJ Act, District Child Protection Unit —Deogarh organized numbers of Workshops related to Training, Sensitization and Advocacy for Stakeholders, Services Providers & Statutory Bodies,

### The objective of the Training & Sensitization Workshop is:

- To enhance the knowledge level & clarity of the Stakeholders & Service Providers on Juvenile Justice Act, Various Laws and Legislation related to Child Rights & Protection.
- To Sensitize the Statutory Bodies & Stakeholders on their Role & Responsibilities towards Child Protection.
- To develop a Service Delivery Structure & a Program delivery Mechanism with the proactive participation of Stakeholders including Civil Societies & Govt. Functionaries which ensure an effective & efficient Juvenile Justice System for the Care & Protection Of Children.

PROCESS ADOPTED: Before planning for a Training, Sensitization or an Advocacy Workshop, a Stakeholders Mapping & Analysis has been conducted on random sampling basis. On the basis of the findings, strategy & plan has been made for whom training is needed, who is to be sensitized & with whom advocacy to be done.

On the other hand issues related to Child Protection & Vulnerability were prioritized and accordingly IEC Planwas developed & implemented.

#### OUR LIGHT HOUSE: Without whom, it was not possible......

In this occasion, DCPU-Deogarh extends hearty thanks & gratitude to the following functionaries & departments, who stood like a LIGHT HOUSE behind us and extended support, guidance & amplified our motivation in all our ODD & EVEN MOMENTS:

- Shri D.Prasanth Kumar Reddy, IAS, Director, OSCPS.
- Shri Purna Chandra Pathy , Collector & DM , Deogarh
- Mrs. Sarah Sharma, Superintendent of Police, Deogarh
- Mrs Sabitabala Mohapatra & Bina Hariyani [TIA , OSCPS]
- Ms. Nibedita Naik, Ex-President, SSWB & Member, OSCPCR
- CWC & JJB , Deogarh
- NGOs , CBOs & Civil Societies of Deogarh
- PRESS & MEDIA.

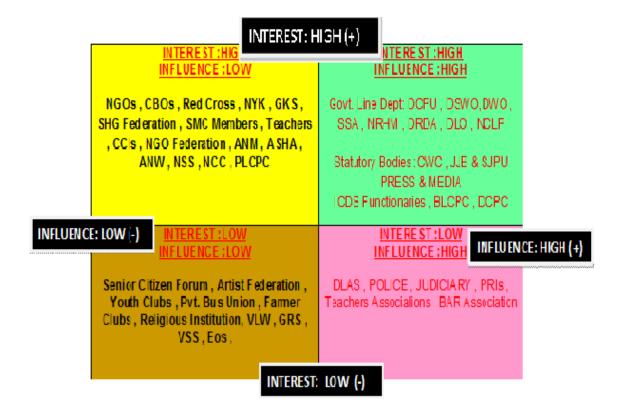
#### TRAINING, ADVOCACY & IEC EVENTS: 2016-17 .....at a glance

#### [A] Guiding Plan behind the Events:

In the day of inception, it was found that Deogarh holds a vast range of Stakeholders with a continuum of services & assignments. Therefore before developing a result oriented plan for the conduction of Training & Advocacy Events, it was necessary to find the answers of the following questions such as the Stakeholders:

- ✓ WHOM TO SENSITIZE?
- ✓ WHO NEED TO BE ADVOCATED?
- ✓ FOR WHOM TRAINING IS NEEDED?
- ✓ WHO ARE THE FRONT LINE CARE & SERVICE PROVIDERS?
- ✓ WHO ARE THE PRIMARY & WHO ARE THE STRATEGIC PARTNERS?
- ✓ WITH WHOM COLLABORATION & NETWORKING IS TO BE DONE & WHY?
- ✓ WITH WHOM ALLIANCE TO BE BUILT?
- ✓ WHICH STAKEHOLDERS NEED TO BE KEPT IN THE LOOP OF INFORMATION?

To find out the answers of the above mentioned question & to prepare a blue print for the Training, IEC & Advocacy Events, a STAKEHOLDER ANALYSIS was conducted taking 2 factors such as INTEREST & INFLUENCE. The pictorial representation of the analysis is as follows:



#### [B] Training, Sensitization, IEC & Advocacy Events:

SI	EVENTS	Stakeholders/ Participants	Date	Coverage
Trai	ning & Sensitization Workshop			
1	District Level Training Workshop for ASHA & Health Workers on ICPC & Adoption Guideline	ASHA & Health Workers	12/04/16	70
2	District Level Training Workshop for ICDS Functionaries on ICPS, New Adoption Guideline and PCM Act	ICDS Functionaries	25/5/16	70
3	Sensitization Workshop for BLCPC [Teleibani Block]	BLCPC Members	19/08/16	45
4	Sensitization-cum-Review Workshop for DCPC Members on ICPS & Child Friendly Panchayat	DCPC Members	27/09/16	30
5	National Painting Competition in collaboration with OSCCW.	Children	23/10/16	203
6	Children Festival RAINBOW-2016	Children & Multiple Stakeholders	22/10/16	120 +2000
7	Exhibition Stall for Awareness on ICPS & Adoption in Silver Jubilee Celebration of Maha Laxmi Puja	Multi stakeholders		5000
8	Exposure Visit of CCI Representatives to Keonjhar for Capacity Building	CCI Representatives	11 <sup>th</sup> & 12 <sup>th</sup> Feb 2017	8
IEC & ADVOCACY				
1	Observation of World Day Against Child Labour in collaboration with DLSA	Multi Stakeholder	12/06/16	500
2	District Level Advocacy Workshop on Child Friendly Panchayat and Effective Implementation of JJ [C&PC] Act.	PEOs & Chairpersons of PLCPC	01/09/16	70
3	Observation of National Girl Child Day- 2017	Multi Stakeholders	24/01/17	
4	Consultation Meet & Campaign on "Save Girl Child" through T20 Cricket Match between Advocates & Administrative Officers	Advocates & Administrative Officers	26/01/17	90
5	Departmental Exhibition Stall on ICPS & Adoption during Utsav Pradhanpat	Multi Stakeholders	26 <sup>th</sup> to 28 <sup>th</sup> March 2017	15,000
6	Mega Campaign & Rally on Various Issues on Child Rights & Protection	Multi Stakeholders	26 <sup>th</sup> March 2017	2000
7	Publication of Promotional Ad in Souvenir of District Administration	Multi Stakeholders	26 <sup>th</sup> March 2017	

#### [C]HIGHLIGHTS of 2016-17:

### [1] District Level Training Workshop for ASHA & Health Workers on ICPC & Adoption Guideline:

On dt. 12/04/16, District Child Protection Unit, Deogarh organized a District Level Training Workshop for ASHA & Health Workers on Integrated Child Protection Scheme [ICPS] and new Adoption Guidelines.

The Block Program Managers of NRHM from Barkote, Teleibani & Reamal Block attend the

Workshop as Moderator and provided departmental inputs to the participants to integrate their approach and action plans for effective implementation of Adoption Guideline in the grassroot level.



Ms. Trupti Das from Manas Manjari Shishu Bhawan, SAA, Keonjhar attended the Workshop as the Resource Person. She imparted training to the participants on the Adoption Guideline and invited their support for effective implementation. Mrs. Sujata Mohanadia, POIC[i/c] oriented the participants on various provisions under ICPS including aspects of Non-Institutional Care.

## [2] District Level Training Workshop for ICDS Functionaries on ICPS, New Adoption Guideline and PCM Act



A District Level Training Workshop on ICPS, New Adoption Guidelines and Prohibition of Child Marriage Act was organized in Little Conference Hall, Deogarh on Dt.25/05/16 for the ICDS functionaries such as selected Anganwadi Workers, Supervisors and CDPOs. Miss Arshu Tudu, District Social Welfare Officer attended the program and inaugurated with her welcome address.

She appealed to all participants to join hands to implement the Act & Schemes with a focused intervention. 3 nos. of ANWs were awarded for their remarkable work in rescue and rehabilitation of Child. IEC materials including le aflets were distributed to all participants. The workshop was coordinated by DCPO, Deogarh. Sri Birendra Meher [Ex-LPO of DCPU, Deogarh] and Ms. Ashrya Das [DISHA Childline] attended the workshop as Resource Person. Around 70 participants attended the workshop and received capacity building inputs.

#### [3] Sensitization Workshop for BLCPC [Teleibani Block]

In the Conference Hall of Block Development Office of Teleibani , a Block level Sensitization Workshop on ICPS & Role of BLCPC Members was organized on Dt.19/08/16 with the participation of all BLCPC members including Block Medical Officer , Block Education

Officer, CDPO and ABDO.

The Workshop was inaugurated by ABDO of Teleibani . R.Mohapatra , DCPO & Sujata Mohanandia , POIC[i/c] oriented the participants on overview of ICPS and Role of BLCPC Members . The participants received reading materials on ICPS for their reference



In the last part of the session, the Poster on "Beti Bachao...Beti Padhao" was unfolded by the Block Chairperson.

### [4] Sensitization-cum-Review Workshop for DCPC Members on ICPS & Child Friendly Panchayat

With the suggestion of the Collector & District Magistrate , Deogarh a Sensitization Workshop —cum-Review Meeting was organized in the Conference Hall of DRDA , Deogarh on dt.27/09/16 . The Workshop was presided over by the Sri Abhiram Ketketa , PD , DRDA under the Chairmanship of Mrs.Sushma Behera , ZP President-cum-Chairperson , DCPC . Apart from all members of DCPC the other Govt. Functionaries such as Additional District Magistrate , Chief Dist. Medical Officer , DSP-DIB , DSWO , DLO , DSWO also attended the workshop and offered

their technical inputs to implement a convergence model of Child Protection with the integration of all schemes and provisions.

R.Mohapatra, DCPO, through Power Point Presentation presented the Activit Report of DCPU and shared the action plan for the next period and also invited support from all concerned for effective implementation of ICPS.

DCPO took a session on "Child Friendly Panchayats" and shared the indicators to measure the progress.



#### [5] National Painting Competition in collaboration with DSCCW.

With the Collaboration of Odisha State Council for Child Welfare [OSCCW] and by the direction of OSCPS, DCPU, Deogarh organized NATIONAL PAINTING COMPETITION~2016 in the Indoor Stadium. Around 220 Children from different educational institutions & CCIs participated in the program. The Children were provided drawing Sheets & Pencils. The event was judged by the Jury Members and the result sheet including the paints was sent to the OSCCW. The program won the appreciation of class, mass & children.

### ଜାତୀୟ ଚିତ୍ରାଙ୍କନ ପ୍ରତିଯୋଗିତା

ଦେବଗଡ଼, ୨୩/୧୦(ଇମିସ): ରାଜ୍ୟ ଶିଶୁ କଲ୍ୟାଣ ପରିଷଦ ଓ ଦେବଗଡ଼ ଜିଲ୍ଲା ଶିଶୁ ସୁରକ୍ଷା ଯୁନିଟର ମିଳିତ ଆନୁକୂଲ୍ୟରେ ସ୍ଥାନୀୟ ଇନଡୋର ଷ୍ଟାଡିୟମରେ ଜାତୀୟ ଚିତ୍ରାଙ୍ଗନ ପ୍ରତିଯୋଗିତା ଅନୁଷ୍ଠିତ ହୋଇଯାଇଛି। ଜିଲ୍ଲା ଶିଶୁ ସୁରକ୍ଷା ଅଧିକାରୀ ରୋମିଓ ମହାପାତଙ୍କ ତତ୍ୱାବଧାନରେ ୫ ବର୍ଷର ୮ ବର୍ଷର ଶିଶୁଙ୍କୁ ନେଇ 'ସବୁଜ ଦଳ', ୯ରୁ ୧୨ ବର୍ଷର ଶିଶୁଙ୍କୁ ନେଇ 'ଧଳା ଦଳ', ୧୩ରୁ ୧୬ ବର୍ଷର ଶିଶୁଙ୍କୁ ନେଇ 'ନୀଳ ଦଳ', ୫ ରୁ ୧୦ ବର୍ଷର ଭିନ୍ନକ୍ଷମ ଶିଶୁଙ୍କୁ ନେଇ 'ହଳଦିଆ ଦଳ' ଓ ୧୧ରୁ ୧୮ ବର୍ଷର ଭିନ୍ନକ୍ଷମ ଶିଶଙ୍ଗ ନେଇ 'ନାଲି ଦଳ' ଗଠନ କରାଯାଇ ପ୍ରତିଯୋଗିତା ହୋଇଥିଲା । ଦଳ'ରେ ବିଦ୍ୟାଳୟର ଶୁଭଙ୍ଗିତ ନନ୍ଦ ପ୍ରଥମ, 'ଧଳା ଦଳ'ରେ ଶିଶୁ ମନ୍ଦିରର ଛାତ୍ରୀ ସାନି ତ୍ରିପାଠୀ ପ୍ରଥମ, 'ନୀଳ ବଳ'ରେ ଶିଶୁ ମନ୍ଦିର ଛାତ୍ର ରୋଶନ ବେହେରା ପଥମ ସାନ ଅଧିକାର କରିଥିଲେ । ମାତ୍ର 'ହଳଦିଆ ଦଳ ଓ 'ନାଲି

ଅଂଶଗ୍ରହଣ କରିପାରିନଥିଲେ। ପୋଗ ଦେଇଥିଲେ। ନିଲ୍ଲା ଓଲିଲ ଚିଲ୍ଲୟ ସ୍ୱାଇଁ, ମହିଳା ଗ୍ୱେଲ୍ଲାସେଟୀ ପ୍ରତିଯୋଗିତାରେ ବିଚାରଳ ଭାବେ ସଂଘର ସଭାପତି ଦିଲ୍ଲୀପ ଗୁରୁ, ସୁକାଟା ମହାନନ୍ଦିଆ, ସେଲି କୁଡ଼ା,



ଦେଗନତ ଜିଲ୍ଲା ସାମ୍ବାଦିକ ସଂଘର ଜିଲ୍ଲା ମଙ୍ଗଳ ଅଧିକାରୀ ହଳଧର ବେଳ୍କାବେଟୀ ଶୁଭାଶିଷ କର, ସଭାପତି ଅବୃତ୍ୟ ପୂଜାରୀ, ପ୍ରତିଷ୍ଟିତ ମହାନନ୍ଦ ପ୍ରମୁଖ ଉତ୍ସହିତ କରିଥିଲେ । ଶାଶ୍ୱତ ନନ୍ଦ, ଦିଶା ଆଶ୍ୱୟ ଗୃହତ ତିତ୍ରହିଲା ବେଦରଉ ତ୍ରିପାଠୀ, ପ୍ରତୀପ କ୍ୱତୀ ପ୍ରତିଯୋଗାଙ୍କୁ ରାଜ୍ୟକ୍ତରୀୟ ମୋଲହିତ, ଉପେନ୍ଦ ଭଞ୍ଜ, ବିଶାଲ ପାନ୍ତ, ବିଉଗଣଳ ଦ୍ୱାନ୍ୟ, ସମାନ ପ୍ରତିଯୋଗିତାକୁ ପଠାଯିବା ଶିଶ୍ୱ ରାଜ୍ୟର ସିବାସିଶ ଝାଙ୍ଗର ପ୍ରମୁଖ ରଣ୍ଡଳ ପଧାନ ଓ ଜଗଣଜୟ ପଧାନ ବ୍ୟରଣ ୟନ୍ତିର ସ୍ୱରଣ ଅଧିକାରୀ ସହଯୋଗ କରିଥିଲେ ।



#### [6]RAINBOW-The Children's Festival:2016

With an objective to enhance the participation of children, to generate awareness on child rights, to enhance the leadership quality of the children and to provide a plateform to the children to amplify their voice to advocate their issues, Dist. Child Protection Unit, Deogarh organized the Dist. Level Children Festival – RAINBOW:2016 on 22/10/16 in Town Hall,

Deogarh with the support of Odisha State Child Protection Society [OSCPS] and Women & Child Development Department, Govt. of Odisha. The Children from CCIs such as SUPPORT, GOODNEWS INDIA & DISHA participated in the festival.

The event was inaugurated by Sri Purna Chandra Pathy , Collector & District Magistrate , Deogarh as the Chairperson & Mrs. Sushma Behera , President , Zilla Parisad as the Chief Guest . The other guests & dignitaries such as DSWO , DWO , CWC Chairperson , President –BAR Association , JJB Members also attended the function & greeted the Children .



Children of CCIs participated in various events such as Debate, Essay, Painting, Dance & Song. An Art Gallery was exhibited by the children to explore their creativity. Through Art Gallery, Children amplified their voice for their Rights & Entitlements. The winners received mementos & certificates from the Guest.





[7] Exhibition Stall for Awareness on Child Labour & Adoption in Silver Jubilee Celebration of Maha Laxmi Puja

During the observation of Silver Jubilee Celebration of Maa Maha Laxmi Puja during Diwali , DCPU exhibited the IEC materials with the installation of Stall on Prohibition of Child Labour Act . Ply Wood Structures with IEC Flex was displayed in the stall which drew the attention of the stakeholders and created a plateform for discussion on Operation Mushkan , CHILD LINE Services

### [8] Exposure Visit of CCI Representatives to Keonjhar for Capacity Building:

DCPU , Deogarh conducted a special drive for the CCI Representatives for capacity Building through Exposure Visit . A 2 days exposure visit i.e on 11th & 12th Feb 2017 was organized for the CCI Staffs . 8 nos. of CCI Staffs visited to CCI , Specialized Adoption Agency , CHILDLINE , Special School of Keonjhar District and interacted with the Children and also with the staffs & directors

of the Institutions about the Institutional Care arrangements including reporting & documents ion as per JJ [C & PC] Act.

The Exposure Team also received orientation in the learning sharing sessions conducted in DCPU , CWC & JJB , Keonjhar premises separately. In these session the Best Practices & Successes Stories etc. were shared and discussed. The approach proved to be an excellent medium for exchange of skill , knowledge & experiences between the 2 districts Deogarh & Keonjhar. We extend our hearty thanks to DCPU , Keonjhar for their cooperation & support to make the visit resourceful & educative.





### [9] Observation of World Day against Child Labour in collaboration with DLSA

In Collaboration with Dist. Legal Service Authority, Deogarh and NGO ROPE, the World Day Against Child Labour was observed in Taiser Gram Panchayat of Teleibani Block with the participation of SHG Groups, Civil Society Members, Children & Youth Clubs. The program was graced by Hon'ble District & Session Judge Sri Bikram Keshari Pattanayak as Chief Guest,



Dist. Labour Officer & DCPO as Guest of Honour. The program was hosted by Miss S.Subhadarsini, Secretary, DLSA, Deogarh. In the occasion, the one Child Friendly Dhaba Owner i.e Sri Tiwariji of Tiwari Dhaba was awarded for running his dhaba without engagement of Child Labour.

### [10] District Level Advocacy Workshop on Child Friendly Panchayat and Effective Implementation of II [C&PC] Act

Under the Chairmanship of Sri Purna Chandra Pathy, Collector & District Magistrate, Deogarh a Concept Clarity & Vision Building Workshop on "SHISHU MITRA PANCHAYAT" was organized for the Chairpersons [Sarapanchs] of Panchayat Level Child Protection Committee [PLCPC]. Orientation was provided to the participants on JJ [C&PC] Act and ICPS by Sri Abul Kalam Azad, Director, DISHA Childline, Rourkela. For concept clarity & vision building of participants on "Child Friendly Panchayats" in the context of ICPS was oriented by R.Mohapatra, DCPO. It was observed that many of the Sarapanchs were highly enthusiastic and expressed that interest to make their panchayat as "Shishu Mitra Panchayat" and try to prohibite Child Marriage, Child Labour & Child Abuse Cases in their panchayats and also ensure 100% enrollment of Children in School, 100% immunization of Children, regular meeting of PLCPC to address the issues related to Child Protection.

In this occasion, the Collector Mr.Pathy enfolded the Poster on "Shishu Mitra Panchayat".





#### [11] Observation of National Girl Child Day-2017

On 24<sup>th</sup> Jan 2017, District Child Protection Unit, Deogarh [ODISHA] observed NATIONAL GIRL CHILD DAY-2017 in the district level with the support of OSCPS, Women & Child Development Department, Govt. of Odisha and in association with National Health Mission—Deogarh, Sarva Shikshya Abhiyan-Deogarh and UNICEF. The National Day was observed

with the participation of Children, Functionaries of District Administration, Police and multiple stakeholders such as Teachers, Voluntary Organizations, Media , Service Providers , Care Givers , Opinion Formers etc..Sri Purna Chandra Pathy , Collector-cum-District Magistrate , Deogarh attended with his inspiring inputs as the Chief Guests and Mrs.Sarah Sharma , Superintendent of Police , Deogarh as the Brand Ambassador of the Campaign "Save Girl Child". Along with other

Mrs. Sarah
Sharma, IPS,
Superintendent of
Police led the
Campaign as the
Brand
Ambassador of
the Campaign.

dignitaries & Govt. Functionaries , Dr.Sushil Kara [CDMO] , Miss Arshu Tudu [DSWO] , Mrs. Sakuntala Tete [ADEO] , Sri Bijay Mishra [DIPRO] , Sri Chandan Sahu [DSO] , Mrs. S.Pradhan [Chairperson , CWC] . The program was coordinated by Sri Romeo Mohapatra [DCPO] ,Smt. Sima Rani Panigrahy [Gender Coordinator , SSA] , Sri Santosh Ratha [DPC, MAMTA] and other associates .In this occasion a Mega Campaign on "SAVE GIRL CHILD" was conducted in a colourful & innovative way with a bunch of attractive event throughout the day.





The Campaign on "Save Girl Child" was conducted in the occasion of Observation of National Girl Child day in a glamorous & colorful way with the participation of around 2000 participants including Children, Functionaries of Govt. Establishments, Voluntary Organization, Media and Multiple Stakeholders.

The program was organized with bunch of innovative events such as Cycle Rally, Road Show, Issue Advocacy through Art Gallery, IEC Caravan, Signature Banner Campaign, Competition, Fancy Dress Contest, Award to Women Achievers, Demonstration on Hand Washing.







[12] Open Air Consultation Meet & Campaign on "Save Girl Child" through T20 Cricket Match between Advocates & Administrative Officers

On 26th January 2017, a T20 Cricket Match between ADMISISTRATION-XI v/s BAR ASSOCIATION-XI was played in the IG Stadium to campaign for "Save Girl Child – Save

Deogarh". The match was won by the BAR ASSOCIATION with 50 runs. In this occasion an Outdoor Consultation Meeting was organized under open sky in the stadium on Effective Implementation of Juvenile Justice [C&PC] Act and POCSO Act. Apart from Collector & SP, around 70 Advocates & Officers participated in the meet & extend their views on Effective Implementation of the Acts in the District for the



protection of Children .The Advocates came on to the ground with Ply Card on "Save Girl Child" in their hands & jersey in their body with slogan such as "Save Girls ... Save Deogarh". As the outcome, ICPS & DCPU won the support and extended hand of cooperation from Administrative Officers & Advocate through such innovative initiative. Finally a Signature Banner Campaign

was conducted to advocate the issue. The Signature Banner was finally received a space in the BAR Association Premises as a token of endorsement by the Advocates towards implementation of ICPS in the District.







[13] Departmental Exhibition Stall on ICPS & Adoption during Utsav-Pradhanpat

With an objective to Sensitize & Aware the Stakeholders and Service Providers, District Child Protection Unit, Deogarh installed an exhibition stall in the Govt. Departmental Exhibition Mela in the occasion of Utsav Pradhanpat near the Pradhanpat Water Fall.

The Stall reflected the provisions under Adoption Guideline and also advocated the issues related



to Beti Bachao –Beti Padhao Abhiyan . It also presented the "Child Labour Prohibition & Regulation Act with beautiful plywood structures in a creative way .

The Stall with IEC materials was exhibited for 3 days i.e 26th, 27th &

28th March 2017. Around 17000 viewers visited the stall and expressed their interest to know more about ICPS . Handouts on Odia also distributed to the visitors. Not only general spectators but also the dignitaries such as Collector , SP , CDMO , ZP

DCPU,
Deogarh
received
Award for 2<sup>nd</sup>
Best IEC Stall

President, Hon'ble MLA, Block Chairman and others visited the stall and

appreciated the IEC materials & initiative of DCPU.

The Stall of DCPU received 2<sup>nd</sup> Prize in the exhibition.







### [14] Publication of Promotional Ad in Souvenir of District

DCPU, Deogarh received the honour to have a space in the Souvenir of Dist. Administration published in the occasion of Utsav Pradhanpat. A promotional ad on ICPS was published in the Souvenir to aware & sensitizes the care givers & service providers.

### [15] Mega Campaign & Rally on Various Issues on Child Rights & Protection

During the Utsav Pradhanpat, DCPU, Deogarh organized a Rally & Mega Campaign on Child

Rights & Protection Issues with the participation of SHG Groups of Deogarh & Cultural Troops from Odisha & Other State.

The rally was flagged up by Sri Purna Chandra Pathy, Collector & DM and Mrs. Sarah Sharma, SP, Deogarh. Mr. Pathy & Mrs. Sharma also led the rally with ply cards in their hands, marched around 3 kilometer with other dignitaries such as Sub Collector, ADM, BAR President, DIPRO, DSO, CDMO, ADMO, DSWO, DWO and multiple



stakeholders. The length of the human chain was around 1km.





The Cultural Troops marched on the road with traditional dresses with ply card and Banners on Child Rights & Protection. The inmates of CCI & and different educational institutions also displayed road show & muppet show to advocates the issues such as: Adopt a Home, Child Marriage Prohibition, Child Labour Prohibition, Stop Child Abuse, Adoption etc.



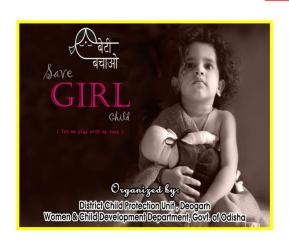


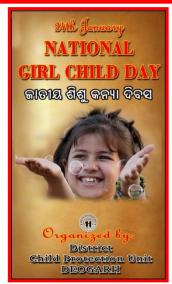
### **IEC & Advocacy Material Developed**





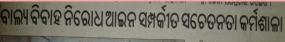








#### **MEDIA WATCH**





ସମାଳ ମଙ୍ଗଳ ଅଧିକାରୀ ଆର୍ଶୁ ଟୁଡୁ,

ଯୋଗଦେଇ ଉପସ୍ଥିତ ଅଙ୍ଗନବାଡ଼ି କମାଁ ଓ ସୁପରଭାଇଳରମାନଙ୍କୁ ଉପରୋକ୍ର ଆଇନ ସମ୍ପନ୍ଧରେ ତାଲିମ ପ୍ରଦାନ ଅବସରରେ ସୟଦ୍ଧିତ କର ଅଟସରରେ ସମୟତ କରାଥାଉଥିଲା ଏହି କାଣ୍ୟକୃମକ୍ ବିଭାଗୀୟ ସ୍ୱୋସେବୀ ଶ୍ରୀମତି ସ୍କାତା ମହାନହିଆ ପରିଚାଳନା କରିଥିବା ବେଳେ କାସ୍ୟକୃମ ଆୟୋଜନରେ

## ଶିଶୁ ମହୋତ୍ସବ 'ରେନ୍ବୋ' ଉଦ୍ଯାପିତ



ଧର ଅଧିକର କରିଥିଲା ଦେବ ବିହେମ ଓ କରିଥିଲା ଦେବ ଦ୍ୱିରତ ଓ ଜନ୍ମର ଜନ୍



ଶୁ ସୁରିକ୍ଷା ବ୍ୟବସ୍ଥାର ସମୀକ୍ଷା

୍ଦ୍ର ବ୍ୟୁଟ୍ନ ବ୍ୟୁଟ୍ନ



ରିଜେଜିରେ ପୋଟରାଠ କଥାଙ୍କ ପର ରାଙ୍କ



